

The Circular City Centre - C3

Supporting cities in their circular transition

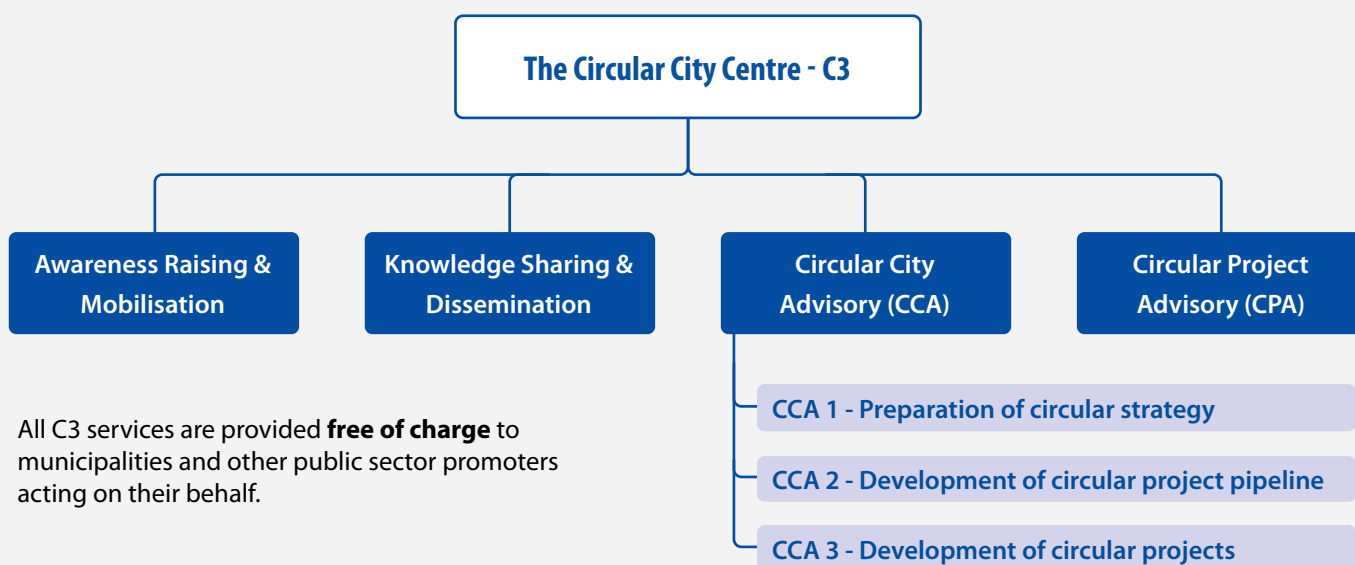


The Circular City Centre - C3 is a **competence and resource centre** within the European Investment Bank (EIB) that supports EU cities in their **transition to a circular economy**.

Recognising the role of cities as cradles and catalysts of circular action and change, C3 helps cities **make circular progress** and **identify and prepare impactful circular projects** for financing.

The C3 initiative is funded under the InvestEU Advisory Hub.

C3 supports cities in four different ways:



All C3 services are provided **free of charge** to municipalities and other public sector promoters acting on their behalf.

C3 awareness raising and knowledge sharing

C3 contributes to raising awareness and sharing knowledge about the circular economy in cities through the development of guidance documents, the preparation of resources and tools, and the hosting of C3 webinars, workshops, and roundtables.

Visit the [C3 web page](#) to learn more and access resources and updates on upcoming events.

C3 has developed four **guidance documents** to date:

- [The 15 Circular Steps for Cities](#)
- [A Catalogue of Circular City Actions and Solutions](#)
- [A Guide for Developing a Circular City Strategy](#)
- [A Guide for Circularity in the Urban Environment](#)

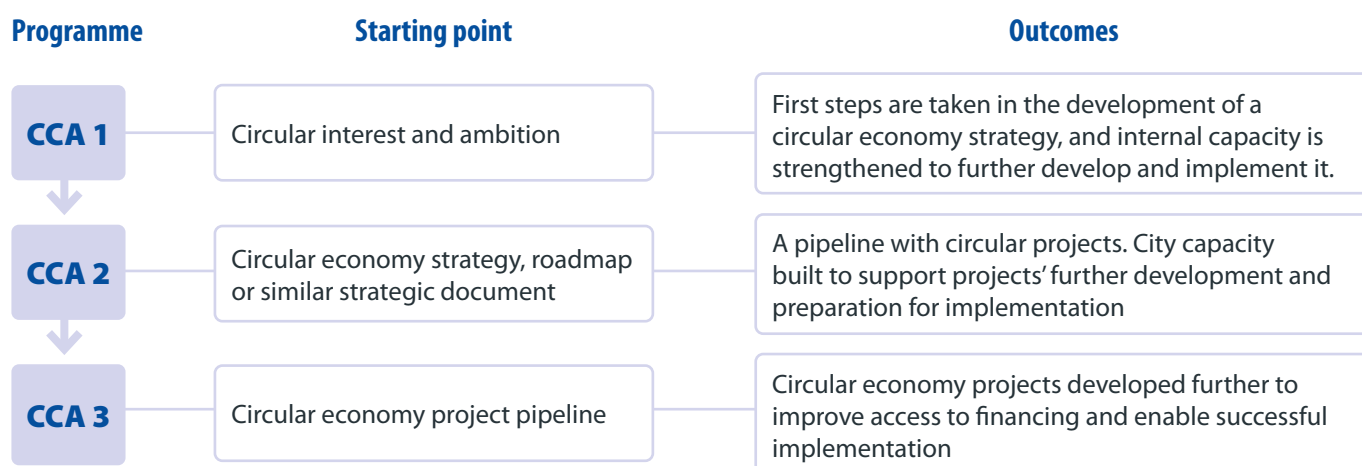
The Circular City Advisory programmes

The C3 Circular City Advisory (CCA) comprises **three different programmes** tailored to the various stages of a city's transition to circularity. These programmes are designed to support cities from early circular exploration to the preparation and implementation of circular projects.

The CCA programmes are structured in a series of **four workshops** spreading over a period of four to six months. The workshops build on dialogue and co-creation with the active participation of all stakeholders involved, also on the side of cities, guided by circular economy experts and EIB representatives.

Participants can **start with the entry-level programme** (CCA 1) and progress through **subsequent levels** (CCA 2 and CCA 3) as they advance in their circular transition, ultimately leading to project identification and preparation for implementation.

More detailed information about the three CCA programmes can be found [here](#).



The Circular Project Advisory programme

The C3 Circular Project Advisory (CPA) programme offers **tailored technical assistance** to help cities **develop impactful circular projects** towards financing and implementation.

Through support customised to the specific needs of projects, the CPA helps promoters **fill gaps in project preparation or documentation**. This assistance may range from preparing or updating market assessments, business plans and financial models, to complementing feasibility studies or other missing elements in the project documentation required to secure financing for the project. More detailed information about the CPA programme can be found [here](#).

How to benefit from C3 support

Cities interested in participating in the C3 advisory programmes can express their interest by filling out these forms and send to C3@eib.org: [CCA](#), [CPA](#).

We will then contact you to provide guidance on the most suitable and beneficial programme for your city, and to prepare your team for participation.

For more information, contact us at: C3@eib.org.

